



KMOV
One Memorial Drive
St. Louis, MO 63102

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 856848
Schedule Dates 10/09/12-10/15/12
Advertiser Democratic Congressional Campaign Cmte. (22071)
Agency/T-Code Great American Media (2039)/556615156
Product Political - US House (1175)
Brand DCCC (125256)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name KAUFMAN, MEREDITH
Phone/Fax /
CPE 11/14/1475
Account Types National/Political PAC - Agency
Billing Type Standard
Comments DEM CONGRES CAMPAIGN
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

St. Louis (KMOV) (KMOV)
By Broadcast Month **Spots** **Rate**
Oct. 2012 26 \$44,700.00
Grand Total: 26 \$44,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	20062- News @ 10pm M-F	1		X	X	X	X			1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	9/25/12
2.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	20063- Late Show with David Letterman	1		X	X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	9/25/12
3.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	20022- Price is Right	1		X	X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	9/25/12
4.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	12:27P- 3P (CT)	1		X	X	X	X			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	9/25/12
5.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	28663- Dr. Phil	1		X	X	X	X			1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	DR. PHIL	9/25/12
6.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	20054- News @ 5pm M-F	1		X	X	X	X			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	9/25/12
7.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	48386- News @ 5am	1		X	X	X	X			1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	9/25/12
8.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	20055- News @ 6pm M-F	1		X	X	X	X			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	9/25/12
9.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	20015- News @ 6am M-F	1		X	X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	9/25/12
10.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	20053- Entertainment Tonight	1		X	X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	9/25/12
11.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	131968- CBS This Morning	3		X	X	X	X			3	\$350.00	\$1,050.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/25/12
12.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	4	:30	51911- CBS Sports College Football								1		\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	SEC ON CBS	9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 09/25/12
Last Modified 09/25/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06340331
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,705.00
Net Total \$37,995.00
Sales Tax

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13.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	4	:30	51911- CBS Sports College Football							1		1	\$7,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)	BAMA@MISSOURI	9/25/12
14.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	20103- News @ 6pm Sa							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6PM SATURDAY	9/25/12
15.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	20789- News @ 10pm Sun							1		1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10P SUN	9/25/12
16.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	20141- 60 Minutes							1		1	\$7,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)	60 MINUTES	9/25/12
17.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	8A- 10A (CT)								1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CBS SUN MORNING/FACETHE NATION	9/25/12
18.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	42783- NCIS				1					1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NCIS	9/25/12
19.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	135431- Vegas			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	VEGAS	9/25/12
20.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	48386- News @ 5am		1							1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	9/25/12
21.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	20055- News @ 6pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	9/25/12
22.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	20015- News @ 6am M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	9/25/12
23.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	9/25/12
24.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	131968- CBS This Morning		1							1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/25/12

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